

JOHN EWALD

Graphic Design & Cinematography

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I am a Graphic Designer and Cinematographer with action sports experience specializing in marketing, advertising, publication, and branding. I produce work that serves its purpose appropriately and with impact. My work is a product of an overwhelming passion for what I do, and my mission is to help those around me by creating progressive, polished, and effective visual solutions.

EDUCATION

University of Wisconsin - Stout

09.10 - 12.14

Bachelor of Fine Arts in Graphic Design

SKILLS

Adobe InDesign, Illustrator, Photoshop, Lightroom, Premiere Pro, After Effects, SpeedGrade, Audition, and Prelude

Branding, publication, signage, environmental, typography, advertising, and marketing

HTML, CSS, and Wordpress

Cinematography and Photography (7+ years)

Sketching, concepting, and storyboarding

Communication, organization, ability to meet deadlines and balance multiple projects

Avid snowboarder and skater (15+ years)

ACCOLADES

Educational Advertising Award

Bronze, Merit - 2016

Warren Miller Hometown Hills Film Festival

Finalist - 2014

EXPERIENCE

UW-Stout Marketing

Graphic Designer/Videographer

01.15 - Present

Design and develop marketing deliverables for multiple areas across campus. Produce professional videos to promote the University.

First Dance Films

Co-Owner, Cinematographer

06.13 - Present

Direct, film, edit, and produce professional highlight and full-length wedding videos.

UW-Stout Marketing

Sr. Student Designer

09.13 - 12.14

Production, branding, and publication design for multiple areas across campus. Film and edit videos for marketing purposes.

Chippewa Valley Boys and Girls Club

Graphic Design/Videography Intern

06.14 - 09.14

Design material to advertise events. Work with kids to create videos that show the growth and success of the Club.

USAirbag

Media/Graphic Design Intern

12.12 - 04.13

Tour the East Coast with a crew of four. Film and edit recap edits for each stop. Design fliers and posters for advertising purposes.